

Vision 2020
Alabama State Assembly
Five Year Strategic Plan

Objective or Goal	Action Plan - Step(s)	Assigned Person	Action Plan Due Date	Status
Meetings and Education				
Provide a minimum of two continuing education workshops per year to meet the need on ALSA members.	Spring Annual Meeting Fall Education Meeting Education committee will be developed and function under president or designee. Varied location for fall meeting and topics.	BOD BOD President Education committee	Annually Annually 02/2015 Annually	
Accredited Programs	Analysis of surgical technology program needs. Encouragement of ST programs to gain and/or maintain accreditation. Sufficient number of accredited programs in all areas of state to meet need of employers for CST's.	BOD BOD BOD	07/2015 07/2018 07/2020	
Organization and Leadership				
Leadership in accordance with Bylaws	Maintain a full officer and BOD through recruitment and training of leadership.	BOD	Annually	
Annual Meeting Workshops	Maintain two education meetings per year and one annual meeting and election.	BOD	Annually	
Board meetings	Hold a minimum of two BOD meeting per year.	President	Annually	
Leadership training SALF Summer ALSA	Promote leadership training by paying for up to 5 members per year to attend SALF. Host an annual summer leadership work day.	BOD	Annually	

State Assembly Leadership Award	Review award requirements and application and implement components. Receive a State Assembly Leadership Award	BOD	07/2015 05/2018	
Financial				
Report and Accountability	File all required financial reports and documentation with AST. Bi-Annual audit.	President Treasurer BOD	Annually Bi-Annually	
Financial security	Increase account balances by \$1000.00 per year in preparation for legislations cost.	BOD	Annually	
Public Relations and Marketing				
Newsletter	Publish an online quarterly newsletter.	Secretary and volunteers.	07/2016	
Web-site	Compete new website categories. Maintain web-site with updates.	BOD	02/2015 Annually	
Social Media	Increase the use of social media to promote meetings and involvement of members of ALSA.	VP	Annually	
Involving different areas of state	Schedule CE workshop in various areas of the state.	BOD Ed. Committee	Annually	
Contacting new/elapsed members	Make email or mail contact to new or elapsed members.	Secretary President	Annually	
Introducing Public to Career	BOD to speak at other organizations Career fairs. Speak at schools.	BOD	Annually	

Media Coverage	Increase coverage in newspapers and other mass media.	BOD	Annually	
Local and state proclamations	Gain annual proclamation for surgical technologist week from Governor's Office. Gain proclamations for local leadership.	President BOD	Annually	
Increase grass roots efforts.	Behind the mask. Promote the profession of surgical technology to the general public.			
Student Involvement Instructor involvement	Increase student and instructor participation in state through discounts and marketing.	VP	Annually	
Membership Increase	Increase membership by 5% over 5 years.	BOD	Annually	

Legislation

Professional performance and behavior critical.	Promote a high level of professional performance and professional behavior among surgical technology community.	BOD Ed. Committee Legislative Committee	Annually	
Education	Must assure that there are enough accredited programs to provide enough CST's to be	BOD	07/2015	
Title protection for CST	Legislative plan Grass roots. Meet with health committee. Seek CST title protection bill.	President BOD BOD BOD	02/2015 07/2018 03/2019 05/2020	

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Place the patient first.	Promote quality and safe patient care. Encourage patient safety discussion and education. Promote professionalism among members.	BOD	Annually	
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	Encourage attainment and maintenance of CST credential.			
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